

PORTFOLIO | 2024

BOO

BRUCE-SMITH



DENAY PACKAGING | ART DIRECTION | TYPE

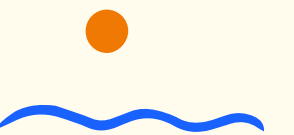
ALIOMALLEY ILLUSTRATION | FASHION | CONTENT CREATION

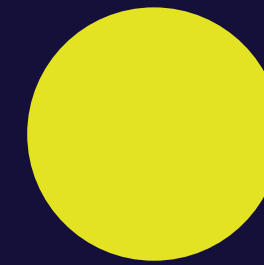
UTOPIA ART DIRECTION | BRANDING | UI DESIGN

TEMPO ART DIRECTION | BRANDING | PACKAGING

KALVIN PHILLIPS ILLUSTRATION | COLLABORATION | SOCIALS

MARIE CLAIRE EDITORIAL | ILLUSTRATION





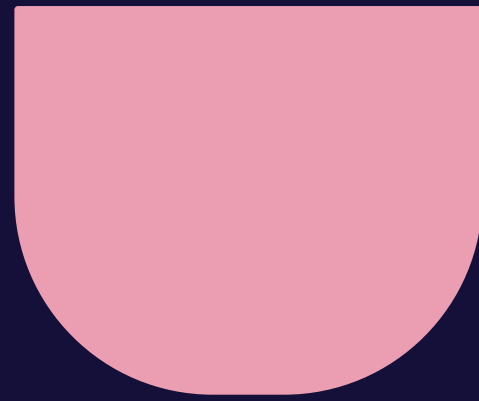
DENAY

Late at night, as the city of Ankara sleeps, Afet creeps to the kitchen, not for a midnight snack, but to create one. Born a scientist & a chef, the brand encompasses an organised system sprinkled with creative delight.

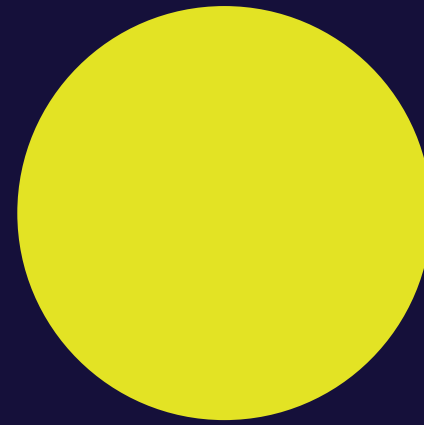
PACKAGING | ART DIRECTION | TYPE



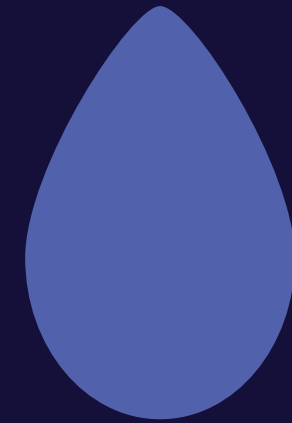
denay



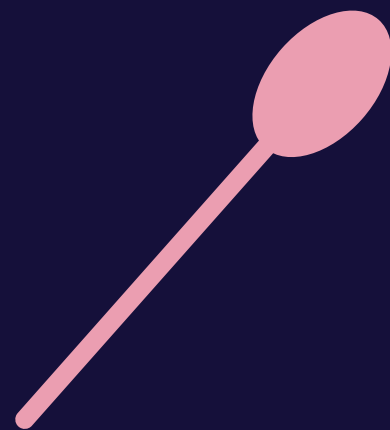
Mixing Bowl



Moon



Chocolate Drop



Spoon



Comets



Test Tube

CHOCOLATE
VANILLA

denay
100g 70%

CRUNCHY SALTED
CAMEL


denay
100g 70%

RASPBERRY
PEPPER

denay
100g 70%

denay

Late night trips



to the shops

Learn More

denay



CRUNCHY SALTED
CARAMEL

denay
100g 70%

denay

Learn More



denay

ALIOMALLEY

12 illustrations capturing the distinct qualities of each zodiac. Selected by Christies curator, Daniel Etherton and SOTA founder, Emma Lang for a SOTA exhibition in October 2023 & featured in Marie Claire.

EDITORIAL | ILLUSTRATION | PRINT





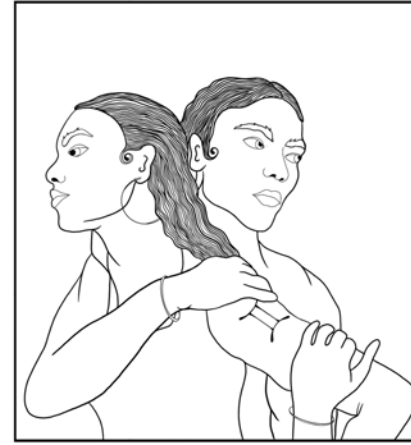
A R I E S

allomalley



T A U R U S

allomalley



G E M I N I

allomalley



C A N C E R

allomalley



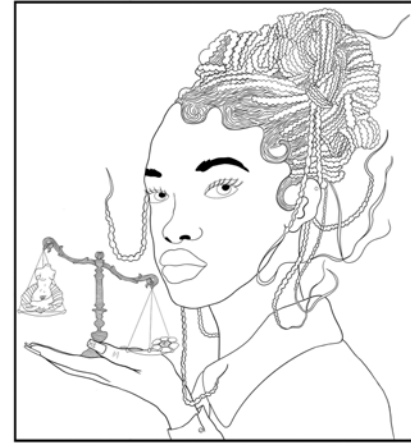
L E O

allomalley



V I R G O

allomalley



L I B R A

allomalley



S C O R P I O

allomalley



S A G I T T A R I U S

allomalley



C A P R I C O R N

allomalley



A Q U A R I U S

allomalley



P I S C E S

allomalley



R I E

A



P I S C E S



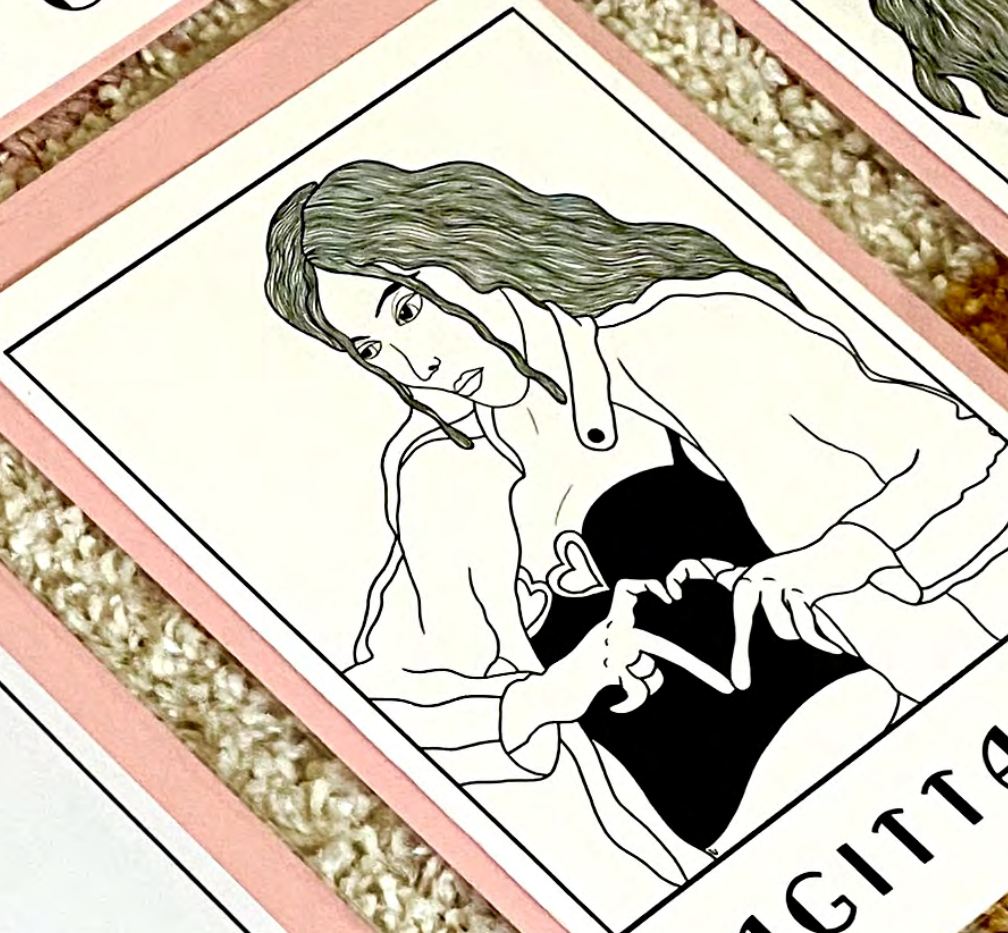
P I S C E S



P I S C E S



C A P P R I C O R N



S A G I T T A



C O R N



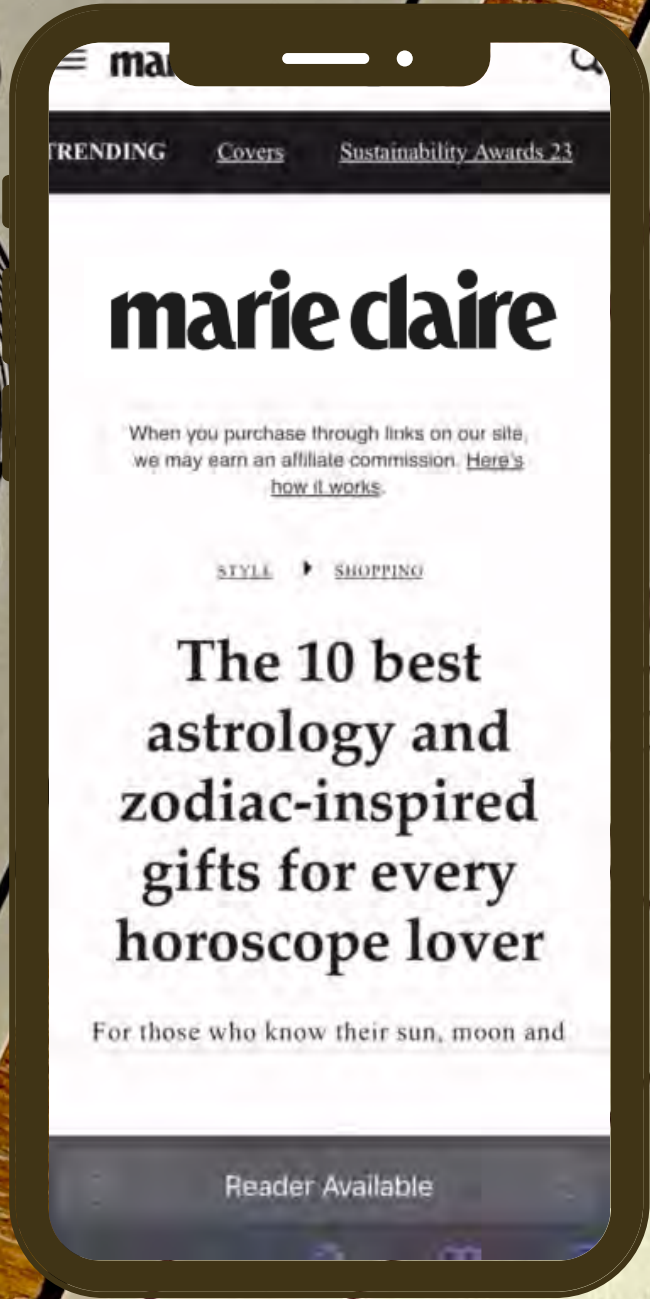


LEO
aliomalle

Aliomalley The Horoscope Collection Print

£3.50 for an A5 size at Aliomalley

If they're a fan of artistic homeware, The Horoscope Collection from Aliomalley is the perfect gift for them. These stunning monochromatic prints feature a different drawing for each star sign, and come in three sizes so you can tailor your choice to their space.



marie claire

When you purchase through links on our site, we may earn an affiliate commission. [Here's how it works.](#)

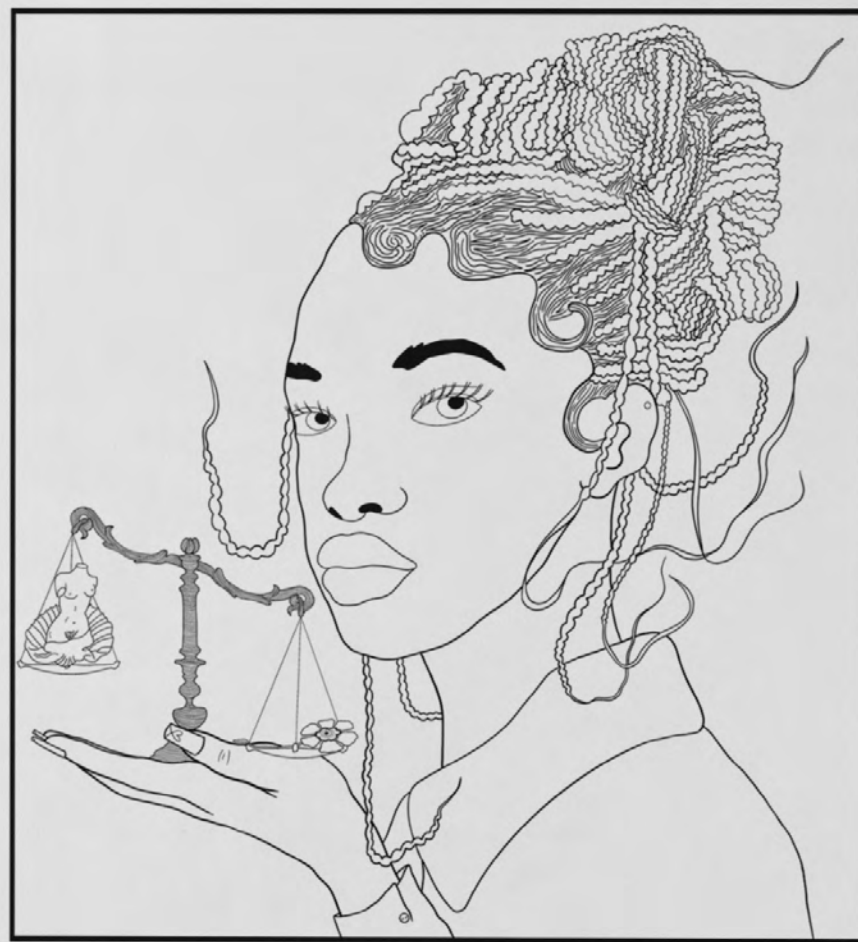
STYLE > SHOPPING

The 10 best astrology and zodiac-inspired gifts for every horoscope lover

For those who know their sun, moon and

Reader Available

IT TARPINS
aliomalle



L I B R A

alionalley

UTOPIA

Utopia, the Plant Store that's rooting for you. Based in the heart of Hackney with a focus on you and your wellbeing, they believe in the power of plants to help you feel more relaxed and in tune with your needs.

AT DIRECTION | BRANDING | UI DESIGN



**UTO
PIA**

THE PLANT
STORE THAT'S
ROOTING
FOR YOU

www.utopia.com



UTO
PIA

Life's prickles remind
us that growth comes
with resilience.

Embrace the spiky
moments; they nurture
your inner strength.

Settling in the Hackney Arches



#YOURTOPIA

UTOPIA

Q Cart ☰



ROOTING FOR YOU

Based in the heart of Hackney with a focus on you and your wellbeing, we believe in the power of plants to help you feel more relaxed and in tune with your needs. Browse our full collection [here](#).

CARRY THE CALM HOME



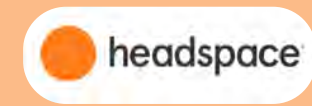
CARRY THE CALM HOME



Cactus | Opia

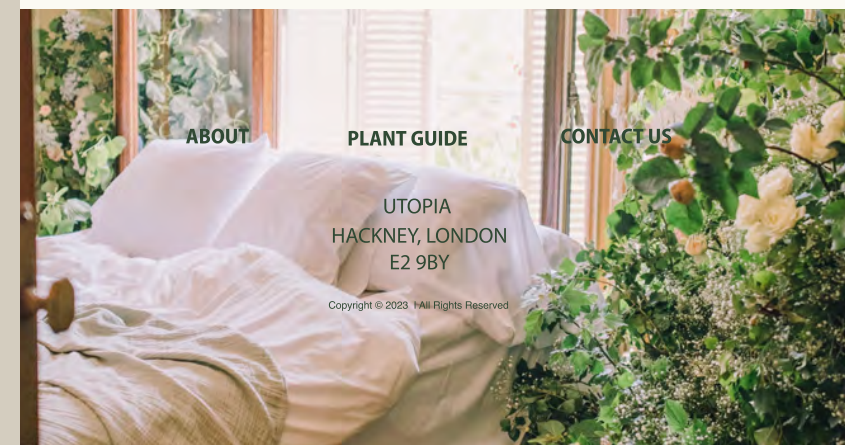
Bring organic beauty to your home with this eay care plant.

Proudly collaborating with Headspace to remember to take time to relax



Come join us for our weekly zen out in the calming oasis.
[Sign up here.](#)

UNEARTH ALL OUR EVENTS



ABOUT

PLANT GUIDE

CONTACT US

UTOPIA
HACKNEY, LONDON
E2 9BY

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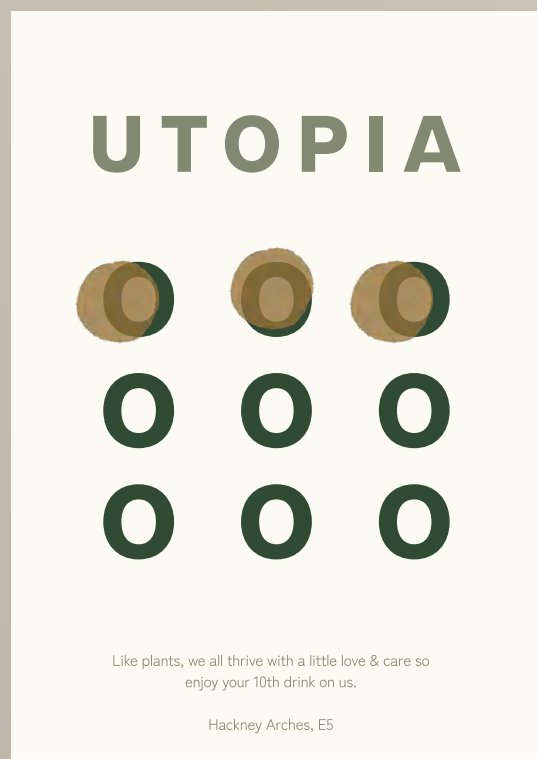
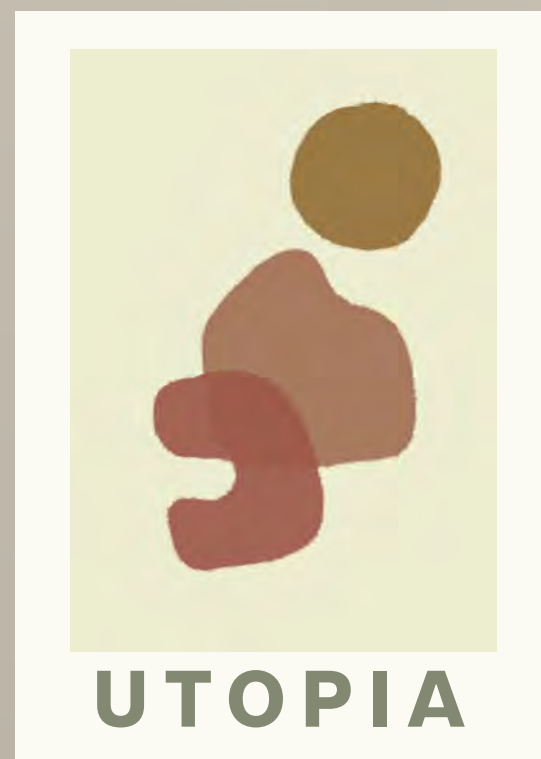


UTOPIA

OPEN

Monday to Friday 10h ~ 18h
Saturday to Sunday 11h ~ 18h

Open minded always



TEMPO

The rebrand of San Pellegrino to Tempo, capturing the Italian essence of *il dolce far niente* and reminding us to savour life's moments. Photos by the talented [Ciro Pipoli](#).

ART DIRECTION | BRANDING | PACKAGING




S. PELLEGRINO[®]

TEMPO



NOT FROM
PARIS
MADAME



TUTTO PASSA



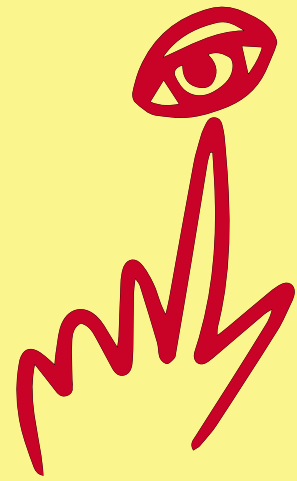
LIVE
~~LOVE~~ THE
ITALIAN
LIFE

CAPSULED IN EVERY
CAN OF TEMPO



CHECAPO LAVORO !





OCCHIO!

watch out



CHECAPOLAVORO!

a masterpiece!



MA CHE VUOI?

what are you talking about?





LIVE
LOVE THE
ITALIAN
LIFE

♥
CAPSULED IN EVERY
CAN OF TEMPO

KALVIN PHILLIPS

A collaborative post with Calvin Phillips to celebrate Man City's Treble win in 2023. The two posters showcase the victory and reached an audience of over 170k on Instagram.

ILLUSTRATION | COLLABORATION | SOCIALS

KALVIN PHILLIPS



MAN CITY ⚽ UEFA CHAMPIONS LEAGUE ⚽ 2023 CHAMPIONS ⚽ NUMBER 4

KALVIN PHILLIPS

ALIMALLEY



MAN CITY ⚽ TREBLE CHAMPIONS ⚽ 2023 ⚽ NUMBER 4

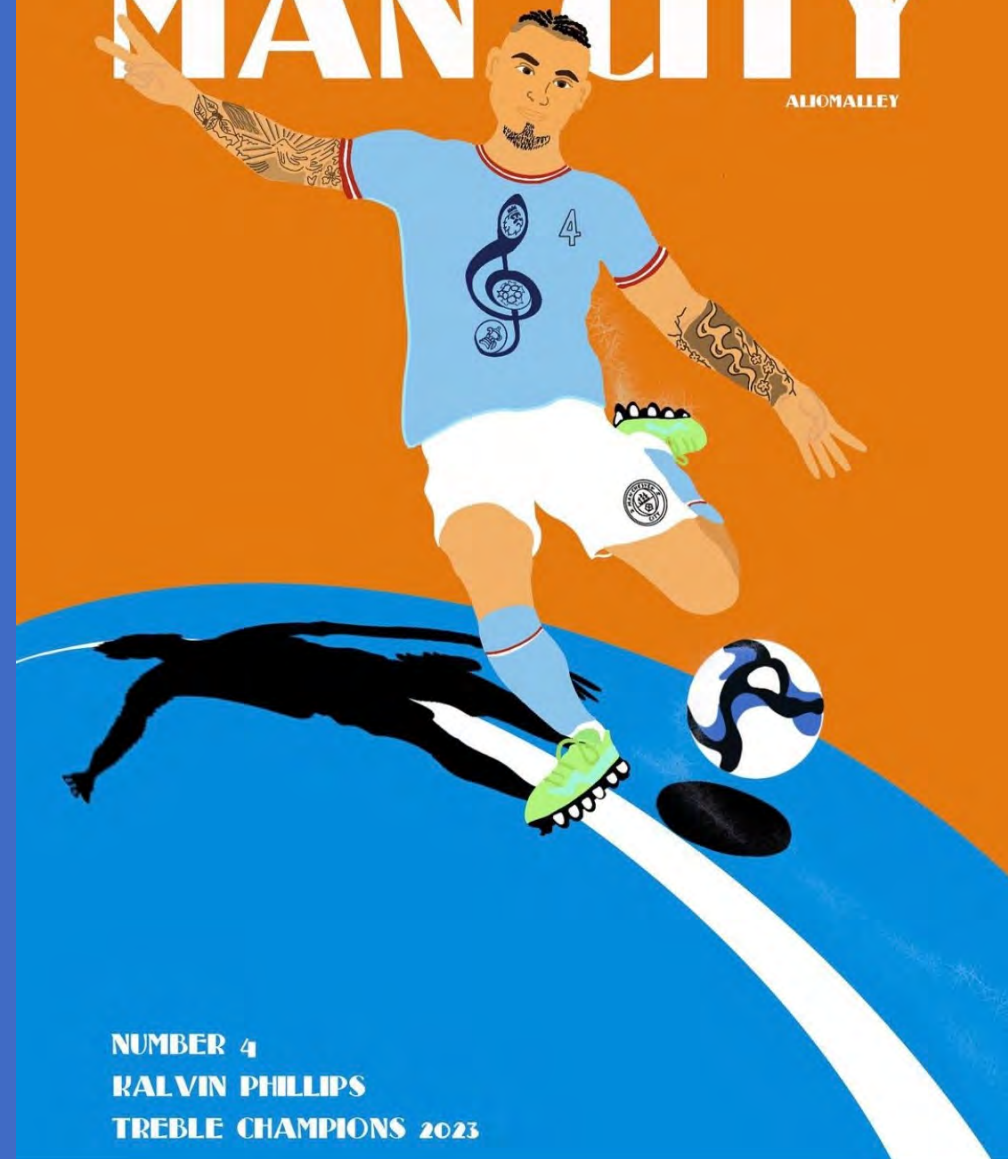


Liked by boovabees and others
alimalley_ Celebrating the treble ⚽🏆 illustration
by @alimalley_

View all 113 comments

MAN CITY

ALIMALLEY



NUMBER 4
KALVIN PHILLIPS
TREBLE CHAMPIONS 2023



Liked by boovabees and others
alimalley_ Celebrating the treble ⚽🏆 illustration
by @alimalley_

View all 113 comments

MARIE CLAIRE

Work for the Sex & Relationships column of Marie Claire across four articles. Matching the elevation of the brand to showcase positions with a strong focus on colour palette.

EDITORIAL | ILLUSTRATION









2. THE AIRPLANE SEX POSITION

What? In the mood for an intense orgasm? You're in the right place thanks to this move. According to the pro, this sex position is one of the best for deep vaginal penetration, plus frees up both you and your partner's hands for more play.

How? "The giving partner sits on the floor with their legs spread open," explains Oloni. "The receiving partner sits on top of the giving partner with their back to them and their legs straight and spread wide apart."



THANK YOU | MERCI | GRAZI | ありがとう

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www.boobrucesmith.com
brucesmithboo@gmail.com

